



#Nurses4ThePandemicAccord #GetItDone #PandemicAccord

The challenge: In your capacity as a health professional, describe how you would use your voice and influence to tackle mis/dis information around the Pandemic Accord (OR a specific health issue affecting your community.)

Purpose: To elevate the voices and perspectives of early-career nurses and midwives to inform discussions around the Pandemic Accord.

Guidelines

How to get started: You are encouraged to participate in a launch webinar which will take place on **5th April at 10am BST**. During this webinar, you will receive detailed information about the theme of this challenge and the context within which it is set, guidance on developing your ideas and key dates.

As with all Nursing Now Challenge Global Solutions Initiatives, you are required to prepare a short and compelling concept note that provides key information about you and your ideas.

What should your concept note include?

Personal information

- Name, job title and employer name
- Location
- Contact details including your email address

Tackling mis/disinformation

- Describe a time/s when you successfully managed a discussion based on misinformation
- Explain how you would use this experience to inspire others to use their voices to tackle mis/dis-information surrounding the Pandemic Accord.

Context

- Describe how the COVID-19 pandemic affected health professionals in your country
- What is your understanding of the Pandemic Accord?
- Why is it so important that WHO member states vote for the Pandemic Accord?
- What are the primary misconceptions about the World Health Organization and the Pandemic Accord?

Your ideas: Describe a social media activity/ activities that you would like to develop to tackle mistrust towards the WHO and the mis and disinformation surrounding the Pandemic Accord.

Please ensure that you answer the following questions in your description...

- What makes your activity authentic? Include details of digital platforms to be used and define your target audience
- Who is needed in order to bring this to life?
- How would you spread the word and encourage wider uptake of this approach?
- How could you evaluate the impact and success of your activity?

Conclusion

- Tell us about you and what motivated you to take part in this NNCISI
- Explain how participating in this initiative is supporting your career development and how you will use the contacts made and knowledge gained.