



Nursing Now Challenge Global Solutions Initiative



Supporting the creation of
nurse & midwife-led solutions
to global health challenges

What should your concept note include?

Personal information

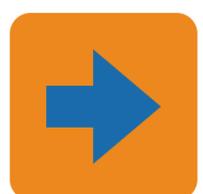
- Full name
- Postal address
- Job title
- Employer name
- In 1-2 sentences, provide some background about your current employment, including whether it is public sector, private sector, civil society/NGO, or academia.
- Location
- Length of service as nurse or midwife and attestation you are currently a practicing nurse, midwife, or nursing or midwifery student
- Contact details including your email address

Justification

- Tell us about you and what motivated you to take part in this challenge.
- Explain how participating in this initiative could support your career development and how you could utilise the knowledge and network provided by the challenge?
- Have you previously participated in global or regional programmes or initiatives focused on advocacy?

Storytelling for social impact

- Describe an interaction with a patient/ colleague during which you influenced their decision to get vaccinated, or take another course of action. The interaction could be successful or not – but let us know what you learned from that interaction.
- Explain how you would use your experience to support your colleagues to boost and sustain vaccine acceptance and demand and inspire nursing and midwifery leadership.



Context

- Describe your impressions of the immunisation challenges in your community, country or region– this could include routine immunisations, COVID-19 vaccinations or other vaccine rollouts.
- What is your impression of how the COVID-19 pandemic and vaccination rollout influenced decision-making on routine vaccinations in your community/country/ region?
- What are the primary issues/ challenges faced and how could your experience be used as a catalyst for change?
- How are nurses and midwives supported to boost and sustain vaccine acceptance and demand? How can local, national or global policymakers better support nurses and midwives in leading vaccine outreach and advocacy?

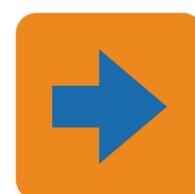
Your ideas

Develop a plan to engage or advocate in your community/country/region to better support nurses, midwives and other professionals working to boost and sustain vaccine acceptance and demand.

You should provide a detailed description of the ways in which you plan to utilise your personal experiences as a nurse or midwife to inspire nursing and midwifery leadership in advocating for increased and sustained vaccine uptake worldwide, in your country or your community.

Please ensure that you answer the following questions in your description...

- Which personal experiences will you focus on and why?
- How will these experiences inspire nursing and midwifery leadership in advocating for vaccine equity, access, acceptance and demand worldwide, in your country or your community?
- How will you address the challenges that you have identified?
- How will your activity improve outcomes and benefit patients and/or the target community?
- What makes your activity innovative? Include details of any digital platforms to be used
- Who is needed in order to bring this to life?
- Have you already identified and engaged with stakeholders to discuss your ideas?
- How would you spread the word and encourage wider engagement?
- How does your idea support the leadership development of early-career nurses and midwives? For example, does your approach encourage the involvement of early-career nurses and midwives in influencing policies and decision-making?
- How would you evaluate the impact and success of your activity?



Requirements for winners

The Nursing Now Challenge and the Sabin Vaccine Institute will select six winners of this challenge.

Each winner will benefit from...

- A six-week professional development training course led by a leading storytelling and leadership trainer Dr. Pedja Stojicic, Founder and Director of People Power Health.
- \$1,000 prize money to develop their idea/activity.
- The opportunity to participate and share their story and advocacy message during at least one major national, regional or global health conference/event in 2023.
- Membership in the Immunisation Advocacy Champions group and continued mentoring support.

By accepting a position on the storytelling training course, winners agree to...

- Take part in all storytelling and advocacy training sessions between February - March 2023, approximately three-four hours per week.
- Provide a written update (500 words or less) with visuals to demonstrate the progress of their activity by May 2023.
- Share the impact of this experience during a Nursing Now Challenge webinar to take place in 2023.

Deadline: 19th December 2022

Please send your submissions to challenge@nursingnow.global

