



# Nursing Now Challenge Global Solutions Initiative

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Supporting the creation of  
nurse & midwife-led solutions  
to global health challenges



## MIDWIVES IN FOCUS

**The challenge:** Develop a functional solution to a known challenge faced by midwives today based on one of the four key recommendations in the [State of the World's Midwifery report](#).

**Purpose:** To elevate the voices and perspectives of midwives and provide midwives around the world with the opportunity to collaborate and develop solutions to the challenges they face today.

Issues addressed by participants of the challenge could include:

- **Health workforce:** How to strengthen health workforce data systems for more effective decision making
- **Education and training:** How to ensure that midwife educators are fully equipped with both knowledge and skills for teaching at either in service (CPD) or pre-service
- **Midwife-led service delivery:** How to ensure that midwives are able to function more effectively within known systemic constraints along the service delivery continuum
- **Midwifery leadership and governance:** How to more effectively engage midwives in policy and planning actions and decisions at all levels of the health system

### Guidelines

**How to get started:** You are encouraged to participate in a launch webinar which will take place on **13th January at 2 pm (GMT)**. During this webinar, you will receive detailed information about the theme of this challenge and the context within which it is set, guidance on developing your ideas, and key dates.

As with all Nursing Now Challenge Global Solutions Initiatives, you are required to prepare a short concept note which provides key information about you and your ideas.

Your concept note should be submitted by **25th February** to [info@nursingnow.global](mailto:info@nursingnow.global)



## What should your concept note include?

- Personal information
- Name, job title and employer name
- Location
- Contact details including your email address

## Context

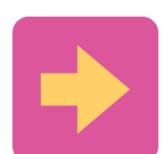
- Describe the issues faced by midwives and the midwifery profession in your country or region.
- Explain how the recommendations in the State of the World's Midwifery report resonate with you and your experience to date.
- Outline the ways in which your experience could be used as a catalyst for change.

## Your functional solution to the identified challenge

- Briefly describe the challenge faced, your solution, and the ways that your solution will improve the situation for midwives in your country/ and globally.
- Explain how your midwifery experience has helped you to develop this idea.

Please ensure that you answer the following questions in your description...

- How will you address the challenges that you have identified?
- How will your solution improve outcomes and benefit patients and/or the target community?
- What makes your solution innovative? Include details of any digital platforms to be used
- Who is needed in order to bring this to life including financial considerations?
- Have you already identified and engaged with stakeholders to discuss your ideas?
- How would you spread the word and encourage wider uptake of this approach?
- Does your solution support the leadership development of early-career midwives? If yes, please explain how.
- How would you evaluate the impact and success of your solution?



## Conclusion

- Tell us about you and what motivated you to take part in this NNCGSI
- Explain how participating in this initiative is supporting your career development and how you will use the contacts made and knowledge gained.

## Requirements for winners

- Share the impact of this experience during a Midwives in Focus webinar to take place in **March 2022**
- Provide a written update (500 words or less) with visuals to demonstrate the progress of their activity by **25th April 2022**.

If you have any questions, please do not hesitate to contact [info@nursingnow.global](mailto:info@nursingnow.global)