



# Nursing Now Challenge Global Solutions Initiative

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Supporting the creation of  
nurse & midwife-led solutions  
to global health challenges



# #VoicesForVaccines

## #VaccinesWork

**The challenge:** How can you utilize your personal experiences as a nurse or midwife in interacting with patients, colleagues, and family/friends/community to inspire nursing and midwifery leadership in advocating for vaccine equity and acceptance worldwide, in your country or your community?

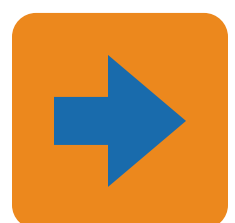
**Purpose:** To elevate the voices and perspectives of nurses and midwives who are delivering COVID-19 vaccines and/or routine immunisations to better inform policy discussions/decisions on vaccine equity and acceptance globally and in their communities. Issues addressed by participants of the challenge could address (but are not limited to):

- Nurses, midwives and other health workers prioritization (or lack thereof) in COVID-19 vaccine rollout
- Nurses, midwives and other frontline health workers experiences with delivering routine immunisations and the support needed for present and future campaigns
- The assistance and information health workers need to deliver vaccines and address issues of vaccine acceptance in their communities
- Real-time challenges and opportunities nurses and midwives seen in their communities with vaccine equity and acceptance.

You are encouraged to participate in a launch webinar which will take place on **10th August at 2:30 pm (BST)**. During this webinar, you will receive detailed information about the theme of this challenge and the context within which it is set, guidance on developing your ideas and key dates.

As with all Nursing Now Challenge Global Solutions Initiatives, you are required to prepare a concept note which provides key information about you and your ideas.

Your concept note should not exceed **1,000 words** and should be sent to **info@nursingnow.global** by **10th September**.



# What should your concept note include?

## Personal information

- Name, job title and employer name
- Location
- Contact details including your email address

## Storytelling for social impact

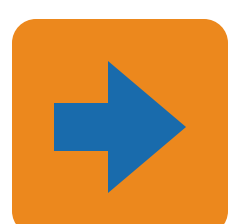
- Describe a time/s when you successfully managed an interaction with a patient/ colleague and influenced an immunisation decision or other health outcome/s.
- Explain how you would use this experience to inspire nursing and midwifery leadership in advocating for vaccine equity and acceptance.

## Context

- Describe the COVID-19 vaccine situation (equity and acceptance) in your country or region.
- How has the COVID-19 pandemic and vaccination rollout influenced routine vaccination rates in your country/ region?
- What are the primary issues/ challenges faced and how could your experience be used as a catalyst for change?

**Your ideas:** Describe an activity that you would like to develop and implement in your community to advocate for vaccination equity and/or acceptance, including but not limited to improving access and addressing gaps or barriers to factual information on vaccines for COVID-19 or for other diseases.

You should provide a detailed description of the ways in which you plan to utilize your personal experiences as a nurse or midwife in interacting with patients, colleagues, and family/friends/community to inspire nursing and midwifery leadership in advocating for vaccine equity and acceptance\* worldwide, in your country or your community.

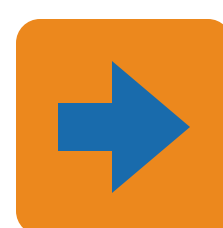


**Please ensure that you answer the following questions in your description...**

- Which personal experiences will you focus on and why?
- How will these experiences inspire nursing and midwifery leadership in advocating for vaccine equity, access and acceptance\* worldwide, in your country or your community?
- How will you address the challenges that you have identified?
- How will your activity improve outcomes and benefit patients and/or the target community?
- What makes your activity innovative? Include details of any digital platforms to be used
- Who is needed in order to bring this to life?
- Have you already identified and engaged with stakeholders to discuss your ideas?
- How would you spread the word and encourage wider uptake of this approach?
- How does your idea support the leadership development of early-career nurses and midwives? For example, does your approach encourage the involvement of early-career nurses and midwives in influencing policies and decision-making?
- How would you evaluate the impact and success of your activity?

**Conclusion**

- Tell us about you and what motivated you to take part in this NNCGSI with the Sabin Vaccine Institute?
- Explain how participating in this initiative is supporting your career development and how you will use the contacts made and knowledge gained.





# Requirements for winners

The Nursing Now Challenge and the Sabin Vaccine Institute will select between five and seven winners for this challenge. Each winner will benefit from...

- A five-week professional development training course led by a leading storytelling and leadership trainer Dr. Pedja Stojcic
- The opportunity to share their story during a session on nursing and midwifery leadership in vaccine equity and acceptance advocacy at the ICN Congress, 2nd - 4th November 2021
- \$1,000 prize money to develop their idea/activity
- Complimentary registration to the ICN Congress.

**By accepting a position on the storytelling training course, winners agree to...**

- Take part in all storytelling and advocacy training sessions between 13th September - 15th October 2021, approximately three-four hours per week
- Provide a written update (500 words or less) with visuals to demonstrate the progress of their activity by 15th January 2022
- Share the impact of this experience during a Nursing Now Challenge webinar to take place in 2022.

