Stepping into the Nightingale Challenge: 2020, the Year of the Nurse and Midwife

Nursing Now: #NightingaleChallenge
2020 – The Year of the Nurse and the Midwife

The Nursing Now Campaign seeks to -

- Raise the profile of nursing globally
- Release the potential of nurses to deliver Universal Health Coverage
- Improve lives of women
- Strengthen local economies
The Nightingale Challenge will:

• Develop the next generation of young nurses and midwives as leaders, practitioners, and advocates in health
• Demonstrate that nursing and midwifery are exciting and rewarding careers to all
• Prepare for the WHO State of the World’s Nursing Report 2020
#NightingaleChallenge Accepted!

- 17,257 Nurses and Midwives
- 454 Employers
- 58 Countries
- …and still more are joining!
Key dates to shine a light on nursing in 2020

JANUARY
Year of the Nurse and the Midwife kicks off with messages of support
Launch of international photo project

7TH APRIL
Launch of State of the World's Nursing report

12TH MAY
International Nurses' Day World Health Assembly - events in Geneva

30TH AUGUST
ICN Advanced Practice Nursing conference, Halifax

OCTOBER
Nightingale Challenge mass lobby
Nightingale2020
Nightingale Challenge
Global Network
Partnerships

• For all young nurses and midwives during 2020, open to those signed up health employers

• Matching prospective organisation partners together for joint development opportunities.

• Nightingale Challenge will identify a partner and make introductions, and help develop further networking opportunities

• Opportunities to network across regional, national and global areas

Credit: Tim Bekir for THET
Join locally, Network globally!
Resources available

• Compendium of Leadership Development research
• Thought Leadership articles and blog posts
• Multi lingual webinars
• Multi lingual international leadership programmes
Join the global challenge!

www.nursingnow.org/nightingale
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#NightingaleChallenge
Happy Christmas and see you in 2020!