Introducing Nursing Now

Nursing Now aims to improve health globally by raising the profile and status of nurses worldwide.

In collaboration with the World Health Organization and International Council of Nurses, we work to support nurses to lead, learn and build a global movement.

Nursing Now believes that:

1. Nurses should be empowered to use their knowledge, skills and expertise.
2. Nurses should be supported to drive health promotion, disease prevention and treatment.
3. Health decision-making needs nurses to be more involved.
4. Health leaders should develop new models of care that maximise nursing’s contributions to achieving Universal Health Coverage.
5. Governments should invest in improving nurses’ working conditions, training and leadership skills.

Pledge your support at: www.nursingnow.org/join-the-campaign
Get involved

Share your experiences and ideas for the future of nursing
Be agents for change - organise to advocate for the profession
Raise awareness of the campaign
Set up your own Nursing Now group

Find us online

Follow us on Twitter at @NursingNow2020
Find us on Facebook at www.facebook.com/NursingNow2020

Visit our website at www.nursingnow.org to use our social media toolkit, add your plans to our global activity map and find out more about how you can support the campaign.